

MORE THAN 100 HOMES SOLD AT BOSA'S NEWEST DOWNTOWN TOWER, BAYSIDE AT THE EMBARCADERO

Delivering homes and a lifestyle unlike any other, Bosa's Bayside at the Embarcadero has sold more than 100 homes since its fall 2009 grand opening. Rising 36 stories from the Embarcadero's residential "front row" in downtown San Diego, Bayside presents 232 homes in a multitude of two bedroom floor plans including three level town homes and expansive penthouses.

"Reaching this sales milestone in a relatively quick time period is an indicator that buyers understand a great home at a great price when they see one," Bosa CEO and President Nat Bosa said.

Bayside homeowner Glenn Chapin, whose condo closed early last October, can second Bosa's claim.

"The Bayside building is of fantastic quality," Chapin said. "In considering location and amenities, the only choice for us was Bayside."

From the generous balconies, to the formal and informal living spaces and kitchens large enough to prepare meals to please a crowd, Bayside homes focus on creating special spaces for family and friends to gather. According to Bosa, it is this focus that has generated a considerable amount of interest and praise from first-time buyers, empty nesters as well as second-home buyers.

"While Bayside homes are a notch above other projects, they are still priced for today's market," Bosa pointed out. "Shoppers have been pleasantly surprised that they can get a spacious two-bedroom condo -- over 1,450 square feet -- at Bayside starting from the \$600,000s."

Home shoppers can experience what sets Bayside apart in a new collection of 12 model homes that showcase an array of floor plans and dramatic views.

All Bayside residences are backed by Bosa's long-standing reputation in the San Diego marketplace. Homes feature only the highest quality construction materials and finishes including gleaming marble stone and hardwood flooring, Italian-made Snaidero cabinetry, CaesarStone quartz countertops, stainless steel Viking and Miele appliances including wine cooler and premium Kohler fixtures.

Bayside residents can enjoy an entertainment lounge with authentic "Premier" screening room, full kitchen, plasma-screen TVs and billiards table. Parties can also be hosted at Enoteca, its private

wine-tasting lounge. The third-floor rooftop garden provides a resort-style lap pool, spa, oversized cabanas, barbecue area and fitness club.

Viewing appointments are strongly recommended. Call (619) 239-2339 or toll free (866) 939-2672 (BOSA). Bayside is located at 1325 Pacific Highway. Open daily from 11am to 5pm. For more information, visit www.baysidebybosa.com.

#