



Hardwood flooring, Italian-made Snaidero kitchens and premium Viking appliances reflect the commitment to present the finest appointments and finishes in all Bayside homes.

Bayside Grand Opening Brings Surge of Interest to Amenity-Rich Tower

Submitted by Bosa Development

Bosa Development's newest downtown San Diego tower, Bayside at the Embarcadero, opened to hundreds of home-hoppers in a one-day grand opening held last month. During the Sept. 12 event, more than 300 people toured the building, including its newly opened model homes, for the first time. Demand for Bayside's spacious homes has been overwhelming with an average of more than 100 people per week visiting the Sales Center and touring the models since the opening, according to Dennis Serraglio, Bosa's director of sales and marketing. Sales at Bayside have been brisk since the opening event, with 21 homes in contract over the past four weeks.

"We have seen a flood of interested shoppers since the grand opening," Serraglio continued. "Many people had been patiently waiting for the kick-off of sales and are now eager to get their first pick of homes and begin living the vibrant cosmopolitan lifestyle available at Bayside."

In addition to a lifestyle that is beyond expectations, Bayside offers something that is hard to come by, according to Nat Bosa, Bosa's CEO and president.

"Bayside represents the only new product expected to come onto the market in downtown San Diego for at least the next two years and, likewise, will be the only new product to offer occupancy for at least the next four years," said Bosa. "The pent-up demand for new homes of this caliber that offer immediate occupancy is evident in the number of sales seen following the grand opening. Our buyers can attest that now is the time to get in on the ground floor of San Diego's finest and most elegant residential waterfront community."

Rising 36 stories, Bayside boasts 232 residences, including 208 tower suites, 12 town homes and 12 penthouses. Backed by Bosa's stellar reputation, Bayside homes feature only the highest quality construction materials and finishes. This commitment to excellence is reflected in the use of marble stone and hardwood flooring, Italian-made Snaidero kitchens and premium Viking appliances. Full-height windows showcase the outstanding panoramic views and generously sized balconies compliment the elegant living areas and bring warm San Diego breezes inside.

"Bayside is priced for today's market and is within reach of first-time buyers, empty-nesters as well as second-home

buyers," Bosa continued. "San Diegans who have seen the luxurious amenities of any of our Bosa towers will be pleasantly surprised that they can get a spacious two-bedroom condo, over 1,450 square feet at Bayside starting from the \$600,000s."

Possessing one of the most desirable locations in downtown San Diego on the Embarcadero's residential "front row," Bayside's setting in the Columbia neighborhood provides a remarkable living experience that combines the glamour of San Diego's bay front with the convenience and culture of its lively downtown. Bayside is just steps from the myriad of renowned restaurants, espresso cafes, quaint boutiques, art galleries and nightlife of the Little Italy and Gaslamp neighborhoods.

The North Embarcadero Visionary Plan happening nearby will transform the adjacent neighborhood into a park-like setting where Bayside residents can enjoy active recreation or passive leisure while watching the calm bay waters. This plan will remake downtown's front porch into a magnificent public esplanade with streetscape enhancements, public art, and improved piers and plazas. It will add almost 12 acres of park and open space and calls for seven acres of gardens,

five acres of plazas and more than 1,700 trees.

Bayside offers many leisure options for residents from its stunning entertainment lounge with a "premier" screening room, full kitchen, plasma screen TVs and billiards table to its exclusive wine-tasting lounge, Enoteca. The third-floor rooftop garden provides a private outdoor escape along with a lap pool, spa, oversized cabanas, barbecue area and outdoor kitchen. Furthermore, a well-appointed fitness club comes equipped with a relaxing sauna, steam room and views of the city.

Bayside residents enjoy a worry-free environment thanks to attended lobby, 24-hour parking attendant and secured underground garage.

An advertorial submitted by Bosa Development. Viewing appointments are strongly recommended. To book a private viewing, call 619-239-2339 or toll-free 866-939-2672 (BOSA). Bayside is located at 1325 Pacific Highway just two blocks from the San Diego harbor. For more information on Bayside, including a virtual tour, visit baysidebybosa.com. To stay updated on the latest Bayside news and special events, register for the interest list available on the Web site.